

BLOODY RUBYNTS® - MISSION & FOUNDATIONS

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We do not represent perfection. We represent authenticity.

1. Introduction

Bloody Rubynts® is a creative project born from lived experience. It was not created to chase a trend or promise rapid success. “Bloody” represents hard, often unseen work; the ruby represents value shaped over time through pressure and persistence.

2. Mission and values

The project is grounded in honesty, transparency, personal responsibility, human-centred thinking and gradual development. Bloody Rubynts® does not promise fast wealth and does not define its worth through financial outcomes.

3. Music, creation and games

Music, visual storytelling and game development are current creative foundations of the brand. The Bloody Rubynts® Jewel Vault / RubyntsVault game universe remains in development. Work in progress is described as such and is not presented as a finished product.

4. Social direction

A long-term goal may be targeted and documentable support in education, housing, health-related or creative areas. This is currently a future direction, not an operating support programme. Acquiring the token is not a donation and does not automatically contribute to such purposes.

5. Place of the token

The BR token is one technical element of the wider project. Its present or future value, utility, saleability and role within the ecosystem are not guaranteed. Planned possibilities must always be distinguished from functions that are already operational.

6. Current status

The project began on 12 December 2025 and has developed gradually since then. Current elements include the website, a publicly verifiable Polygon token, creative brand development, music and game development. Current status is published at bloodyruby.com.

7. Guiding principle

We do not give money — we provide solutions. This expresses the project's long-term human approach; it is not a financial offer, promise or description of an operating support programme.

Document status: public brand and mission document. It is not an investment offer or financial advice.